



Building Your Business One Word at a Time

www.TheWordSlingers.com

Specializing in
writing all types of
business
communications:

- Brochure
- Copy
- Web Content
- Press
Releases
- Sales Flyers
- Articles
- Blogs
- FAQs
- Newsletters
- Product
Quick
Reference
Guides
- And much
more!

Whether you run a home or office based business, provide a product or service, have 1 or 100 employees, creating a clear, consistent message that sets you apart from the competition can be the hardest part of running your business.

Let The WordSlingers make it easy for you. With quality, efficient and affordable communications, we can perfect your company's message in no time.

Contact us

Need help with your next business communication project, let your neighbor, Mary Crotty, do the work. Contact me at Mary.Crotty@thewordslingers.com.

Looking for communication tips and advice, check out our website, www.TheWordSlingers.com, or follow our blog, www.thewordslingers.blogspot.com/.

Coming in April

*The WordSlingers will offer complimentary seminars on “**Communicating in a Recession.**” Call us at 704-968-8286 to schedule us to speak at your next business organization or association meeting.*

About your neighbor: I began my communications career with a Marketing Internship in Moscow, Russia, where I participated in the roll out of a new product marketing campaign. In addition to creating a customer newsletter, I wrote both Russian and English versions of radio ads. Upon returning from Russia, I joined First Union and rose to Vice President handling all internal communications for the Small Business Banking Division, including developing all the division's employee communications and training during the merger with Wachovia. In 2008, I helped found and am now one of the lead freelance writers for The WordSlingers.